





Tea, from the *Camellia Sinesis* plant, is the **world's most consumed drink after water**. Originating as far back as 5,000 years ago in China, tea was subsequently introduced to the Cameron Highlands in 1929 by J.A. Russell. At 5,000 ft above sea level, the region boasts a **cool climate**, **high rainfall**, **fertile slopes**, and mildly acidic soil uniquely suited for tea production of distinctive character.

Beyond a beverage, tea has numerous known published health benefits, including antioxidant, anti-inflammatory, anti-cancer, and liver protection properties, and holds heritage culture and livelihood significance.

Tea as a perennial crop also has a low environmental impact compared to other commercial crops, and BOH estate planted areas have not increased since the 1970s.

A Brief His-Tea-ry Company Overview Letter from the Executive Chairman

INTRODUCTION









Partnerships for environmental conservation initiatives

In addition to maintaining 45% of forest cover in the highlands estates, BOH also collaborates with like-minded individuals and organisations to create greater impact for conservation initiatives close to home.

BOH works closely with the Global Environment Center (GEC) since 2015 to restore the Kuala Langat North Forest Reserve (KLNFR), a peat swamp ecosystem while also providing socio-economic assistance to the local Orang Asli communities. The KLNFR is a nature-based solution to flooding as it reduces the risk of soil erosion, mitigates GHG emissions through carbon storage, and provides a crucial habitat to endangered flora and fauna.

BOH also works with the Tropical Rainforest Conservation and Research Center (TRCRC) since 2019 to support long-term forest preservation, restoration, and biodiversity in the Cameron Highlands and public engagement workshops for urban biodiversity at the Elmina Rainforest Knowledge Center.

Improving lives and empowering the arts with the BOH Cameronian Arts Awards (BCAA)

People

Since 2022, BOH has partnered with Kakiseni to recognise, reward, and raise the bar of excellence for Malaysian performing arts practitioners through the BCAA.

BOH is committed to supporting and showcasing the transformative impact of Malaysia's rich culture in action, bringing diverse performances and vibrant communities together. This maintains the wellbeing of society and long-term growth of performing arts.





credits to PSYCHOSYNTHESIS presented by Asia Ballet Theatre & Kenny Shim Dance Collective at the 19th BOH Cameronian Arts Awards



Regenerative agriculture and Integrated Pest Management

Planet

BOH employs Integrated Pest Management (IPM), a system that utilises cultural, biological, and chemical control to maintain pest incidence at levels below those causing economic loss of crop. This IPM strategy is developed based on the knowledge of pests, the economics of control measures, and on the possible harmful effects of pesticides on human health, predators, and the environment.

Effective control of pests depends firstly on various cultural and biological operations, which help in reducing pests, weeds, and diseases without any harmful effect on the environment and beneficial organisms. Examples of cultural and biological controls employed at BOH are as follows:

 Clonal and seed banks are maintained to ensure crop quality. In the event of favourable weather for pest outbreaks or during the wet misty season, early plucking is recommended, as shorter plucking intervals can prevent blister blight outbreaks and reduce pest populations as well as breeding sites. (Cultural)

- Trichoderma mycorrhizae is a bio-fungicide in powder form that is diluted and sprayed on the soil to stop the spread of root disease. The organic powder increases the intensity and population of the good fungi in the soil to kill the pathogens in the roots. Tea waste from the factory and sweepings is recycled back to the soil in the form of compost to maintain the soil fertility and quality. (Biological)
- Organic fertilizers based on enzymes, plant-based amino acids, and seaweed extracts are used to complement traditional fertilizer regimes, with the aim of reducing dependency on the latter. (Biological)

Where unavoidable, non-broad spectrum chemical pesticides are used to control diseases, pests, or weeds, and selective spraying is carried out for fields that demonstrate higher incident levels of pests as recorded on zonal yellow strips. Use, dosage, and withholding periods (WHPs) of chemical pesticides are done in accordance with manufacturer recommendations and EU Maximum Residual Limits (MRLs), with daily monitoring by the estate and quarterly testing by accredited laboratories.

Reducing our waste and plastic usage

Over 85% of BOH's packaging materials are recyclable and/or biodegradable, and we are further working towards usage of post-consumer recycled content (PCR), thinner or less materials overall without compromising product safety and quality.

Our BOH Tea Leaves packet tea range, Instant Tea Mix Ice Tea range, and sachets for 17 products (fast-moving products) are packed using polypropylene (PP) material, which is recyclable under classification recycling code No. 5. This material only uses one type of PP material, making it easily recyclable by just putting it into the plastic recycle bins.

Futhermore, materials are sustainably sourced such as Forest Stewardship Council (FSC)-certified paper, which ensures that the supply comes from responsibly managed forest sources. We are further transitioning into using recycled materials.

Usage of packaging overall has also been reduced where possible by shifting to tear-box structures for 17 products instead of plastic wrappers. This new tear box removes the need for plastic wraps as the box is now completely sealed until it is purchased and opened.

Planet Past the surface packaging, both our teabags and potbag filter papers

Past the surface packaging, both our teabags and potbag filter papers are made using **plant fibres and wood pulp**, which has the benefit of being compostable after 24 months in soil.

Our pyramid tea range uses pyramid bags with biodegradable filter paper that is derived from corn starch. Our tea centers have also switched from using plastic straws and plastic bags to biodegradable paper straws and oxo-degradable bags respectively.



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Part of BOH's sustainability policy and commitment is to preserve the environment from deforestation and pollution.

In lieu of fossil fuels, BOH estates primarily utilise biofuels in the form of biowaste as far back as 1987 (e.g. palm kernel shell, wood pellets, empty fruit bunch pellets, coffee waste) and small quantities of firewood from fallen trees (no new development) or old rubberwood (a byproduct of rubber plantations).

Solar energy comprises about 30%

(fluctuating by production volume and weather) of the total energy consumption at Bukit Cheeding and Fairlie factories (established 2021 and 2023 respectively), and new solar panels have been installed at BOH and Sungai Palas estate in July 2024. This lowers our dependence on fossil fuels and reduces carbon dioxide emissions.





Product

Our products are our promise to our customers. BOH is actively reducing sugar content in all our beverages, using **Stevia—a natural** alternative safe for diabetic users—instead.

Green tea also provides many known published benefits for physical and mental health.

Our latest product, BOH Imunitea, is a functional tea enriched with Wellmune®, a leading natural beta-glucan from yeast that may help to support the immune system associated with cold.

In addition to Wellmune®, BOH Imunitea contains Inulin. Inulin helps increase intestinal bifidobacteria and helps maintain a good intestinal environment.

Making this tea not simply a beverage, but also a proactive step towards better wellbeing.



From solar power to mechanisation and automation, BOH is continuously improving and upgrading our field and factory operations to serve our customers better and improve the quality and productivity of our workers' livelihoods.

Produc

Drone technology is utilised for application of liquid fertilisers, and has advantages over manual application in steeper areas. Our **plucking machines** adopt Japanese technology to enable rapid harvesting of green leaves compared to traditional shears or hand picking.

For higher elevation fields with steep slopes, the usage of zipwires enables rapid evacuation of green leaves and significantly reduces the physical burden of the workers.

Where green leaves have to be delivered uphill instead, motorised trailers or electric wheelbarrows enable smoother transport and reduce physical stress.

Upon reaching the factory, green leaves enter the withering troughs through a monorail system instead of a traditional hoist, reducing labour requirements and ergonomic risks.















myGAP Certification Malaysian Good Agricultural Practice

BOH obtained myGAP certification in 2013 for all four of our plantations. This is a significant achievement in view of the high standards set by Malaysia's Ministry of Agriculture. The GAP Certification demonstrates BOH's uncompromising stance in adhering to good practices that address environmental, economic, and social sustainability for all on-farm processes.



MeSTI Secure Food Certification Scheme

BOH is MeSTI certified since 2013, which is part of Malaysia's Ministry of Health's Food Security Assurance Programme. MeSTI certifies that BOH's food manufacturing premises meet hygiene requirements and produce food that is safe for consumption.



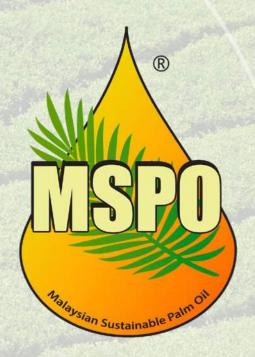
FSSC 22000 -Food Safety System Certification

This food safety certification is used to control food safety risks. FSSC 22000, obtained in 2017, is a Global Food Safety Initiative (GFSI) recognised food safety certification, which requirements provide a rigorous system to manage food safety risks and ensure that we provide safe products for consumption.



MSPO Malaysian Sustainable Palm Oil Certification Scheme

BOH is certified under the national scheme in Malaysia for oil palm plantations, ensuring continual practices of sustainable management for our environment, communities, and products.



Halal-certified

BOH tea products are certified Halal (suitable for consumption by Muslims) by the religious authorities in Malaysia. This gives consumers of the Islamic faith across the globe the peace of mind to enjoy the taste and experience of BOH products.



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